

**Nutrition Facts**  
8 servings per container  
**Serving size** 2/3 cup (55g)  
**Amount per serving**  
**Calories** 230  
**% Daily Value\***  
Total Fat 8g 10%  
Saturated Fat 1g 5%  
Trans Fat 0g  
Cholesterol 0mg 0%  
Sodium 100mg 7%  
Total Carbohydrate 37g 23%  
Dietary Fiber 3g 6%  
Total Sugars 30g 60%  
Protein 2g 4%  
Vitamin D 200ng 40%  
Calcium 200mg 40%  
Iron 8mg 40%  
Potassium 250mg 50%

**Today's Topic:**  
What's In A Label?

*By default, you have been placed on mute. If the audio feature is turned on, then please mute your audio unless you have a question.*

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**Check-In**

and or


- What has been working well?
- Where are some learning opportunities?

**Nutrition Note:**


- Long term weight management is possible with **SUSTAINED** behavior change.



Balanced Plate:  
Fiber + Protein



Daily Activity



Tracking



Support

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**Key Message**

✓ On the **Nutrition Facts Label**, be mindful of the amount of saturated fat, sodium, and added sugar.



**Nutrition Facts**  
5 servings per container  
**Serving size** 2 cakes (77g)  
**Amount per serving**  
**Calories** 280  
**% Daily Value\***  
Total Fat 12g 24%  
Saturated Fat 8g 16%  
Trans Fat 0g  
Cholesterol 10mg 2%  
Sodium 180mg 36%  
Total Carbohydrate 40g 8%  
Dietary Fiber 1g 2%  
Total Sugars 32g 64%  
Includes 31g Added Sugars 62%  
Protein 2g 4%  
\*Percent Daily Values are based on a diet of other people's secrets.

**Nutrition Note: Other Helpful Tools**

- ✓ Look for items with fewer **ingredients** and ingredients you can pronounce.
- ✓ Watch out for deceiving **label claims**.

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### Serving Size Information

**Servings Per Container:**

- Be mindful that one package may not be a single serving.

**Serving Size:**

- Based on the amount of a food that most people typically eat at one time.
- A guide rather than a recommendation of how much to eat (portion size).
- All of the nutrient information listed is for ONE serving.

#### Nutrition Facts

9 servings per container  
Serving size 2/3 cup (88g)

Amount per serving	<b>Calories 210</b>
% Daily Value*	
<b>Total Fat</b> 10g	<b>13%</b>
Saturated Fat 6g	<b>30%</b>
Trans Fat 0g	
<b>Cholesterol</b> 30mg	<b>10%</b>
<b>Sodium</b> 190mg	<b>8%</b>
<b>Total Carbohydrate</b> 28g	<b>10%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 25g	
Includes 20g Added Sugars	<b>40%</b>
<b>Protein</b> 3g	
Vitamin D 0mcg 0%	Calcium 110mg 8%
Iron 0mg 0%	Potassium 160mg 4%

\*Percent Daily Values are based on a diet of other people's secrets.

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### Calories Per Serving

**Reduced Fat Creamy Peanut Butter**

**Nutrition Facts**  
13 servings per container  
Serving size 2 Tbsp (36g)  
Amount Per Serving  
**Calories 190**

Total Fat 12g	15%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 190mg	8%
Total Carbohydrate 15g	5%
Dietary Fiber 2g	7%
Total Sugars 4g	
Includes 3g Added Sugars	6%
<b>Protein 7g</b>	<b>14%</b>

\*Percent Daily Values are based on a diet of other people's secrets.

**Creamy Peanut Butter**

**Nutrition Facts**  
14 servings per container  
Serving size 2 Tbsp (32g)  
Amount Per Serving  
**Calories 190**

Total Fat 16g	21%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 7g	3%
Dietary Fiber 3g	11%
Total Sugars 2g	
Includes 0g Added Sugars	0%
<b>Protein 8g</b>	<b>16%</b>

\*Percent Daily Values are based on a diet of other people's secrets.

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### Serving Size vs. Portion Size

**Nutrition Note:** *Portion Distortion* is the increasing food serving sizes that then become a 'normal' portion size. Look at how bagel serving sizes have changed!

20 years ago, I was 3 inches and 140 calories!

Today, I am 6 inches and 350 calories, that's without the spread!

**FOOD FOR THOUGHT:** How has *portion distortion* affected your 'normal' eating pattern and weight?

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### Saturated Fat

#### Skim Milk

##### Nutrition Facts

4 servings per container

Serving size 1 Cup (240ml)

Amount Per Serving

**Calories 90**

Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 125mg	5%
Total Carbohydrate 12g	4%
Dietary Fiber 0g	0%
Total Sugars 12g	0%
Includes 0g Added Sugars	0%
Protein 8g	16%

#### Low Fat 1% Milk

##### Nutrition Facts

16 servings per container

Serving size 1 Cup (240ml)

Amount Per Serving

**Calories 110**

Total Fat 2.5g	5%
Saturated Fat 1.5g	3%
Trans Fat 0g	0%
Cholesterol 15mg	3%
Sodium 125mg	5%
Total Carbohydrate 12g	4%
Dietary Fiber 0g	0%
Total Sugars 12g	0%
Includes 0g Added Sugars	0%
Protein 8g	16%

#### Reduced Fat 2% Milk

##### Nutrition Facts

16 servings per container

Serving size 1 Cup (240ml)

Amount Per Serving

**Calories 130**

Total Fat 5g	10%
Saturated Fat 3g	6%
Trans Fat 0g	0%
Cholesterol 20mg	4%
Sodium 140mg	6%
Total Carbohydrate 13g	5%
Dietary Fiber 0g	0%
Total Sugars 13g	0%
Includes 0g Added Sugars	0%
Protein 10g	20%

#### Whole Milk

##### Nutrition Facts

16 servings per container

Serving size 1 Cup (240ml)

Amount Per Serving

**Calories 160**

Total Fat 8g	16%
Saturated Fat 5g	10%
Trans Fat 0g	0%
Cholesterol 30mg	6%
Sodium 120mg	5%
Total Carbohydrate 12g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	0%
Includes 0g Added Sugars	0%
Protein 8g	16%

**Nutrition Note:** In general, aim for <2g of saturated fat per serving.

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### Dairy vs. Plant-Based Milk

	Per Cup	Skim or 1% Milk	Plain, Pea Protein Milk	Plain, Soy milk	Other Plant-Based Milk
Calories		80-110	80	80	40-140
Fat		0-1g saturated	4g unsaturated	4g unsaturated	2-4g unsaturated
Protein		8g	8g	7g	0-1g
Natural Sugar		12g	0g	4g	0-2g
Added Sugar		0g	0g	0g	0-20+g
Calcium		300mg (30% DV) naturally	Varied	Varied (not well absorbed)	Varied
Vitamin D		Fortified with 25% DV	Varied	Varied	Varied
Vitamin B-12		20% DV naturally	Varied	Varied	Varied

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### Sodium

#### Box Of Long Grain And Wild Rice Seasoned With Spices

##### Nutrition Facts

About 2 servings per container

Serving size 2.2 oz (62g) or 1 1/2 cups (340g) of dry rice

Amount Per Serving

**Calories 190**

Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 425mg	15%
Total Carb. 42g	15%
Dietary Fiber 2g	8%
Total Sugars 2g	4%
Includes 0g Added Sugars	0%
Protein 8g	16%

#### Brown Rice

##### Nutrition Facts

151 servings per container

Serving size 1/4 cup (54g)

Amount Per Serving

**Calories 160**

Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 34g	12%
Dietary Fiber 3g	11%
Total Sugars 0g	0%
Includes 0g Added Sugars	0%
Protein 3g	6%

**Ingredients**

Rice, Wild Rice, Onions, Hydrolyzed Soy Protein, Salt, Monosodium Glutamate, Maltodextrin, Autolyzed Yeast Extract, Sugar, Parsley\*, Garlic, Sunflower Oil, Caramel Color, Spices, Hydrolyzed Corn Protein, Ferric Orthophosphate, Yeast Extract, Niacinamide, Hydrolyzed Wheat Protein, Thiamin Mononitrate, Tocopherols (to Preserve Freshness), Folic Acid.

**Nutrition Note:**

- Frozen Entrée: < 600mg/serving
- Processed prepackaged items: < 140mg/serving (low sodium)

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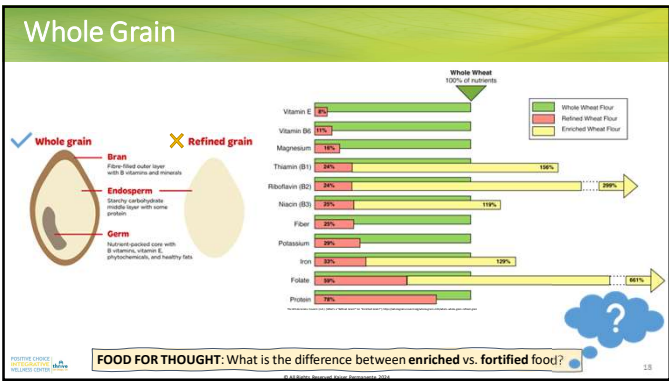
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### How to identify a “whole grain” product?

- Choose products that name a whole grain first on the ingredient list.
- Don't be fooled by
  - The **color** of the bread
  - Presence of **processed fiber**
  - Multi-grain** products

**Nutrition Note:** Food identified as “whole grain” are not *always* healthy, because it can still be full of saturated fat, salt, added sugar or calories.

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### Protein

Turkey Burger		Plant-Based Burger	
<b>Ingredients:</b> Organic Turkey, Organic Rosemary Extract.		<b>Ingredients:</b> Water, Soy Protein Concentrate, Coconut Oil, Sunflower Oil, Natural Flavors, 2% Or Less Of: Potato Protein, Methylcellulose, Yeast Extract, Cultured Dextrose, Food Starch Modified, Soy Protein Isolate, Vitamins & Minerals: Zinc Gluconate, Thiamine Hydrochloride (vitamin B1), Niacin, Pyridoxine Hydrochloride (vitamin B6), Riboflavin (vitamin B2), vitamin B12	
<b>Calories 150</b>		<b>Calories 240</b>	
<b>Total Fat 14g</b>	27%	<b>Total Fat 14g</b>	27%
<b>Saturated Fat 1.5g</b>	3%	<b>Saturated Fat 1.5g</b>	3%
<b>Trans Fat 0g</b>	0%	<b>Trans Fat 0g</b>	0%
<b>Cholesterol 60mg</b>	12%	<b>Cholesterol 0mg</b>	0%
<b>Sodium 100mg</b>	2%	<b>Sodium 375mg</b>	8%
<b>Total Carbohydrate 0g</b>	0%	<b>Total Carbohydrate 1g</b>	2%
<b>Dietary Fiber 0g</b>	0%	<b>Dietary Fiber 3g</b>	6%
<b>Total Sugars 0g</b>	0%	<b>Total Sugars 1g</b>	2%
<b>Includes 0g Added Sugars</b>	0%	<b>Includes 1g Added Sugars</b>	2%
<b>Protein 20g</b>	40%	<b>Protein 19g</b>	39%

**Nutrition Note:** Consider nutrient density.

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### Reading the Nutrition Facts Label Tips

**Serving size:** All of the information listed below is for one serving.

**Calories:** needs vary among individuals but in general, foods chosen should be nutrient dense by being low in calories, but high in nutrients like protein or fiber.

Nutrition Facts	
8 servings per container	
Serving size 2/3 cup (55g)	
Amount per serving	
<b>Calories 230</b>	
% Daily Value*	
Total Fat 8g	16%
Saturated Fat 1g	2%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 160mg	7%
Total Carbohydrate 37g	13%
Dietary Fiber 4g	14%
Total Sugars 12g	
Includes 10g Added Sugars	20%
Protein 3g	
Vitamin D 2mcg	10%
Calcium 260mg	20%
Iron 8mg	45%
Potassium 240mg	6%

\*Percent Daily Values are based on a diet of other people's secrets. The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Saturated Fat:** < 2g per serving

**Sodium:** ≤140 mg per serving

**Dietary Fiber:** > 3 g per serving

**Added Sugar:** < 4 g per serving

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### Ingredients List

- The Ingredients List shows each ingredient in a food by its common or usual name.
- The ingredients are listed in *descending order by weight*.
- Processed food may contain several food additives such as
  - Preservatives:** ascorbic acid, sodium benzoate, potassium sorbate, tocopherols
  - Emulsifiers:** soy lecithin, monoglycerides
  - Thickeners:** xanthan gum, pectin, carrageenan, guar gum
  - Colors:** blue 1, blue 2, citrus red 2, green 3, orange B, red 3, yellow 5, yellow 6, etc. or natural beta-carotene
  - Natural and Artificial Flavors**

**Ingredients**  
Sugar, Water, **Enriched Flour** (Bleached Wheat Flour, Malted Barley Flour, Niacin, Ferrous Sulfate Or Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), **High Fructose Corn Syrup**, Tallow, Dextrose, Egg. Contains 2% Or Less: Soybean Oil, Corn Starch, **Modified Cornstarch**, Hydrogenated Tallow, Whey, Glycerin, Salt, **Sodium Acid Pyrophosphate**, Baking Soda, Enzymes, **Sorbic Acid And Potassium Sorbate** (To Retain Freshness), **Cottonseed Oil**, Mono And Diglycerides, Cellulose Gum, **Sodium Stearoyl Lactylate**, Soy Lecithin, Xanthan Gum, Polysorbate 60, Monocalcium Phosphate, Natural And Artificial Flavor, Yellow 5, Red 40.

**FOOD FOR THOUGHT:** What does the length of this Ingredients List tell you?

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### Food Label Claims

The front of the packaging is for marketing purposes and can be deceiving.

Who are the regulators?

- USDA:** meat, poultry, and egg products
  - Use of antibiotics, hormones, organics
- FDA:** everything else
  - Health claims, nutrient claims, structure/function claims
- FTC** oversees food advertising and marketing.

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Deceiving Food Label Claims



**Nutrition Facts**

Serving Size 2 cookies  
Servings Per Container 8

Amount Per Serving	
Calories 90	
	% Daily Value
Total Fat 5g	8%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 2.5g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 17g	6%
Dietary Fiber 3g	12%
Sugars 0g	
Protein 1g	

Percent Daily Values are based on a 2,000 calorie diet.

**Ingredients**

Maltitol, Unbleached Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate [Vitamin B1], Riboflavin [Vitamin B2], Folic Acid), High Oleic Canola and/or Palm Oil, Polydextrose, Cocoa (Processed With Alkali), Cornstarch, Glycerin, Inulin (Natural Extract From Chicory Root), Emulsifiers (Vegetable Mono- and Diglycerides, Soy Lecithin), Leavening (Baking Soda and/or Sodium Acid Pyrophosphate and/or Calcium Phosphate), Salt, Dextrose\*, Natural and Artificial Flavor, Cellulose Gum and Gel, Chocolate, Heavy Cream (from Milk), Acesulfame Potassium (Sweetener), Sucralose (Sweetener). \*Adds a trivial amount of sugars.

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Label Claims Without Formal FDA Definitions

- Lightly sweetened
- Natural
- Simple
- Superfood
- Functional food





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What Can You Do?

Processed food is convenient. How can you select healthier options?



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### Simple Steps to Building a Balanced Plate

**Fruit:** Apple

**Probiotic:** Plain Nonfat Greek Yogurt

**Healthy Fat:** Chia Seeds



**Water:** Black Coffee



**Starch:** Potatoes



9 inches

**Lean Protein:** Tofu



**Non-Starchy Vegetables:** Green Bell Peppers, Tomatoes, Onions



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### Keys to Long-Term Weight Management Success

- ✓ Eat a balanced plate rich in protein and high fiber, non-starchy vegetables
- ✓ Daily activity, building up to 30-90 minutes most days
- ✓ Self-monitoring by tracking weight, food, and/or exercise
- ✓ Utilize support group programs for up to 3-4 years



Before Weight Loss

After Weight Loss









**Nutrition Note:**

- Long term weight management is possible with **SUSTAINED** behavior change!

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### Healthy Expectations and Self Compassion

A weight range of 10-15 pounds is more **sustainable** than a set number.

It **takes time** to learn to care for your new healthier body.

Remember the **80/20 rule**.

**Progress** over perfection!



**FOOD FOR THOUGHT:** How do you support and encourage yourself?

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### What change would you like to work on this week?

• This week, I will \_\_\_\_\_  
(Action Plan)

Read food labels

Practice the plate method

Make a healthy food swap

Other

**NUTRITION NOTE:**

- Motivation is built by the frequency, not the size, of successful changes.

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Next Week...

Who Wears The Apron? Taking Control Of Your Meals.

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