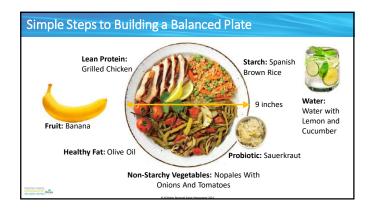
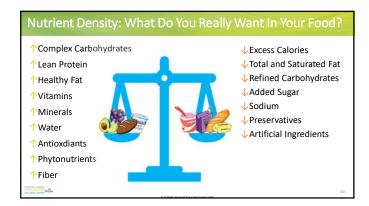
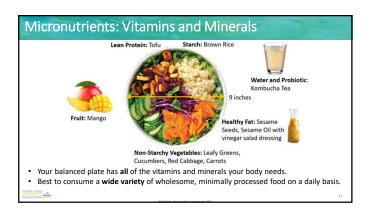


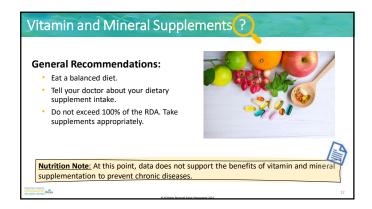


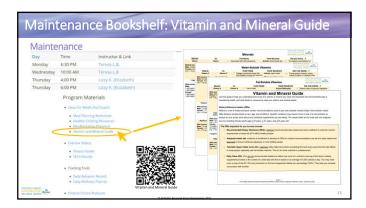
Key Message		
A plant-based eating pattern plants are packed with	can help you get more out of	every bite because
✓ Vitamins ✓ Minerals ✓ Water	✓Antioxidants ✓Phytonutrients ✓Fiber	
Fruit & Vegetables Whol	le Grains Legumes	Nuts & Seeds

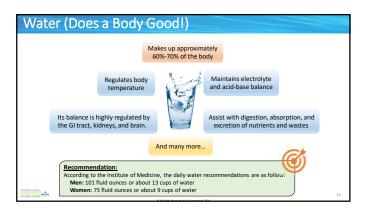


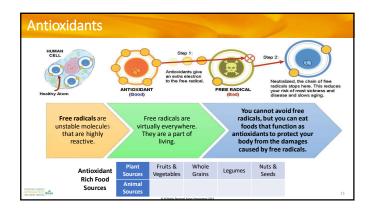


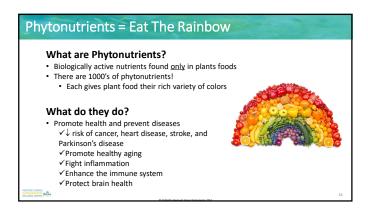






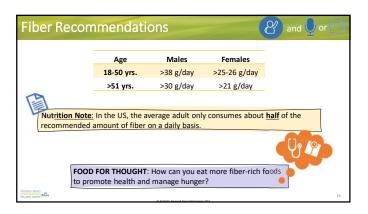


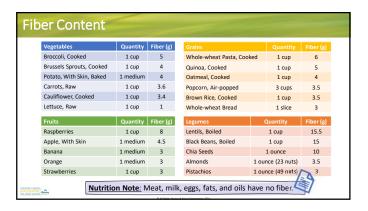


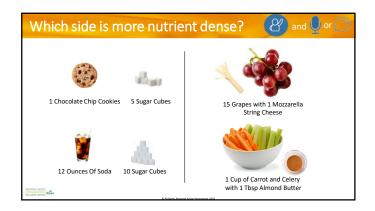


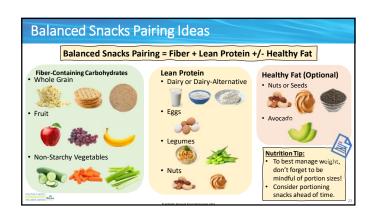
	Phytonutrients	Best Food Sources	Some Unique Benefits
Red	anthocyanidins, carotenoids (lycopene), ellagic acid, flavonoids (hesperidin, quercetin)	Beets, cherries, cranberries, grapefruit, pomegranates, raspberries, red apples, red grapes, red onions, red peppers, red potatoes, red radishes, strawberries, tomato, watermelon	Protect against prostate cancer Lower cholesterol Support urinary tract health
Orange and Yellow	Carotenoids (a-carotene, 6- carotene, 6-cryptoxanthin, lutein, zeaxanthin), flavonoids (hesperidin)	Apricots, bananas, cantaloupe, carrots, corn, dark leafy green vegetables, honeydew melon, mango, oranges, papaya, peaches, pineapple, pumpkin, sweet potatoes, tangerines, winter squash	Support eye health Promote healthy growth and development
Green	Carotenoids (α-carotene, β- carotene, lutein, zeaxanthin), chlorophyll, indoles, isothiocyanates, thylakoids	Avocados, artichokes, asparagus, Chinese cabbage, cruciferous vegetables, dark leafy green vegetables, endives, green beans, green herbs, green tea, kiwi, leeks, parsley, sugar peas	Suppress appetite Improve fat metabolism Support eye health Assist with wound healing Help to regulate stress response
Blue and Purple	Anthocyanins, ellagic acid, flavonoids, phenolics, resveratrol	Blackberries, blueberries, dark chocolate, eggplant, figs, grapes, lavender, peanuts, plums, prunes, purple cabbage, raisin, red wine	Prevent blood clots Lower cholesterol Support bone health
White and Brown	Allicin, flavonoids (kaempferol, quercetin), indoles, soy isoflavones	Apples, cauliflower, chives, daikon radish, garlic , leeks, legumes, mushrooms , onions , parsnips, pears, soybeans , soybean products.	Lower cholesterol Support healthy bones and circulatory systems Reduce risk of breast cancer in postmenopausal women and prostate cancer in men

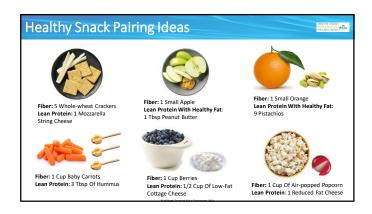




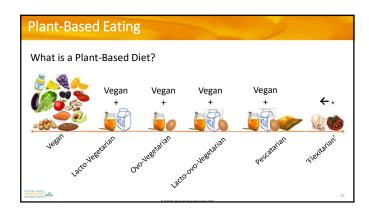












Nutrient Density: Plant vs. Animal Foods							
Protein Foods	Mostly Saturated Fat (Cholesterol)	Mostly Unsaturated Fat (Phytosterols)	Complete Protein	Incomplete Protein	Fiber	Phytonutrients	Antioxidants
Meat	✓		✓				
Eggs	✓		✓				
Dairy	✓		✓				
Seafood		✓	✓				
Soy Products		✓	✓		✓	✓	✓
Legumes		✓		✓	✓	✓	✓
Nuts/Seeds		✓		✓	✓	✓	✓
Whole Grains/Cereals		✓		✓	√	✓	✓
							28

